

Acadia Recreation Management Society

-Year End Report 2007-2008-

Executive Members

Facilitator: Amanda Penrice
Financial: Heather MacDonald
Coordinator: Don Donaldson

Membership

Total Members = 19

URL to Blog

<http://acadiarec.blogspot.com>

Faculty Advisor

Brenda Robertson

Structure

With the implementation of a new structure to this year's Acadia Recreation Management Society, students could pay a minimal fee of \$15 to become a member. While being a member had its benefits in deals in apparel and workshops it also proved to be beneficial as the society was based upon all members taking initiative to lead and help manage projects thus helping to improve everyone's professional development and skills. Due to the society's small size, most members were highly involved in participating while working together to utilize community resources and skills.

Noggins Farm Tour

As one of our first initiatives, students traveled to Noggins Farm Market to get an inside look on the management of a small/local recreational business. As we were greeted pleasantly by staff, members took a full tour of the property (including trails) while gaining valuable professional insight from the owners of Noggins. Through discussion, pamphlets and many questions, members were taught about what it takes to run and sustaining a seasonal recreation activity and business.

World Leisure Conference

One event that sparked the intrigue of many members of ARMS was to travel to Quebec City in 2008 for the World Leisure Conference. With the leadership of one member (Kristy Galvin), another sub committee has been created for those recreation management students to fund raise and attend the upcoming conference. Events thus far include: Recreation Management Banquet, candy sales and sponsorships. Students have already achieved success in raising funds through these events and will proceed to dedicate themselves to raising approximately \$15,000 by October of next year.

Apparel and Merchandise

Members and students of the Recreation management society were given the opportunity to purchasing Rec Wear. Items offered include

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- ! Micro Fleece (with Recreation Management Crest)
- ! Baseball Shirt (red/white and blue/white) with REC foot logo on back
- ! T-Shirts (Blue with Foot logo on chest)
- ! Togue
- ! Rec'N Crazy Mugs (blue, red, black, and green)

Note sale prices were lower for ARMS members versus students and faculty. Through the distribution of these items, we have seen an interest in baseball T-shirts for the individual orders while ease in purchasing a product to sell as a 'stock' item (mugs).

Workshops

Aspiring members took part in workshops provided in partnership with Recreation Nova Scotia. Workshops include: High Five Leadership Training (PHCD) and Moving to Inclusion. Through these experiences, members as well as students from the recreation management and kinesiology program were able to embrace new techniques and knowledge to not only bring back to their studies and communities but also be rewarded with a nationally recognized certification.

Speaker Series

With a packed auditorium of many intrigued and curious students, ARMS invited a few Recreation Management Alumni who offered a very delightful and insightful presentation on their experiences, careers and some advice for the future. Speakers included: Oonagh Holmes, Kelton Thomason, Cindy James and James Sanford.

Christmas Dinner and Lyle Davis Fundraiser

As a means of celebrating the holidays with friends and food, ARMS hosted a memorable Christmas Dinner meal for a majority of the Recreation Management program community. As the meal was subsidized by ARMS and SRMK, there was a mere cost of \$5 and only \$3 for members, we all shared in great tastes and laughter while silent auction was also present that raised over \$200 for the Lyle Davis Community Engagement Award.

Banquet and ARMS Awards

Another annual event that took place was the Recreation Management Banquet. This year's committee was comprised of the group of dedicated students fund raising for World leisure conference in Quebec City. With all celebrities being present on the red carpet, the night consisted of great food prepared by some of our own recreation students, a unique auction, memorable slide show and explosive cannon steamers. ARMS was honoured to present their awards for Community leadership and volunteerism award to Lara Abramson the Live and Learn Award to Dave Greene and Founders award Heather MacDonald.

Career Fair

Through the desire to enhance our professional development, the Recreation Management community put on a fair in the beautiful Clark Commons with over 16 professionals from all areas of the field. The interactions, networking and relationships built have been admired by surrounding schools. With almost the entire student population in attendance and at their finest another fair is to be planned for 2008-2009 academic year.

Nordic Walking

One sunny and crisp March day, a group of ARMS members took on the challenge of becoming Nordic walkers. We were very fortunate to have Ueli Albert a Swiss running champion as well as the most highly qualified instructor in North America lead us through the seven step process of learning this growing and engaging new sport. With poles ready and spirits high, students took to the dyke trails with new technique and ended up with a new interest and take on this type of physical activity.

Creation of ARMS and AKS Office / Mentor Program

This year along with changes to the structure of ARMS there have been two other assets that have been added to ARMS. With the help of Brenda Robertson, a mentor program has been implemented to create relationships with professionals in the field and students. These relationships will enable those willing members to not only create a larger network of people but also have outside sources of guidance and advice apart from the university. This is a very valuable and worthy program as prospective recreation graduates.

The other new development has been a new location situated in the SRMK building. In partnership with Acadia Kinesiology Society, ARMS has gained a new office area (C.O.L.S. room). This new space is to be further developed as an area that can be utilized as a place to store materials, create better communication with the school and help establish better dialogue about the current events and actions of the schools societies. This office helps to signify the importance and sustainability of the Acadia Recreation Management Society.