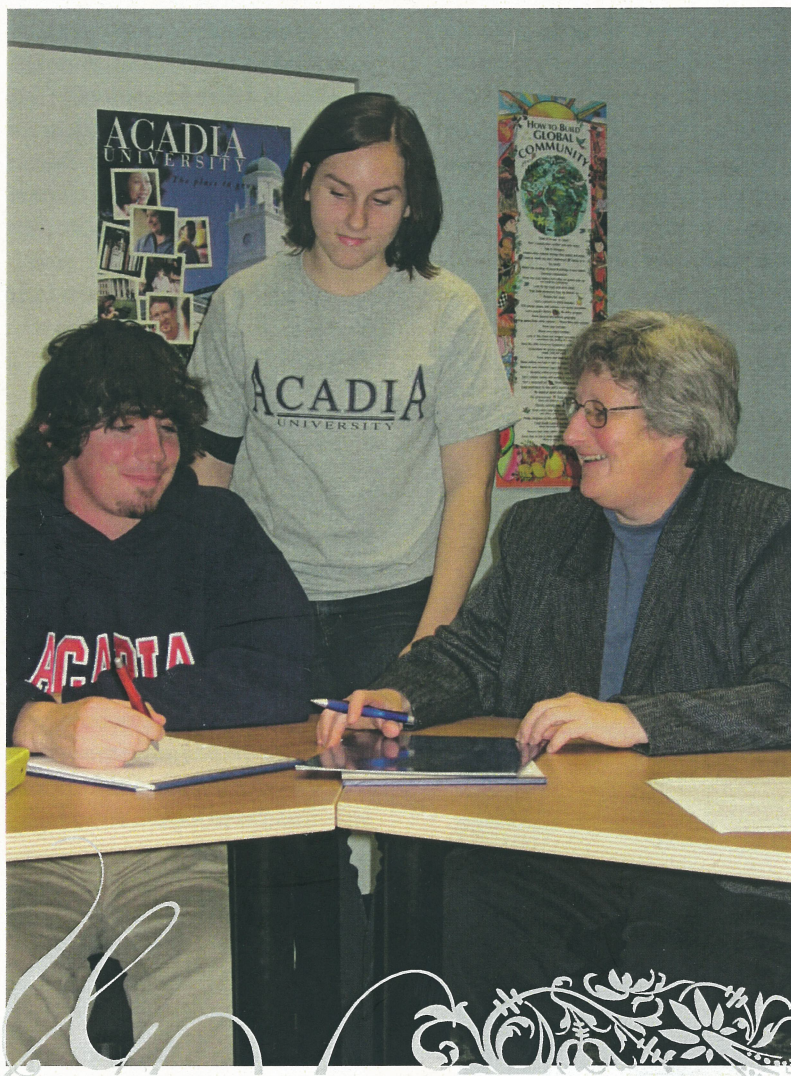


# RECREATION MANAGEMENT



ACADIA UNIVERSITY



**DO YOU WANT TO MAKE A DIFFERENCE IN SOCIETY?** Are you curious about why people do what they do? Have you been a leader in your school? Are you active in your community? Have you volunteered to help someone? Do you value the part that leisure plays in your life? Are you concerned about the environment? If you said “yes” to any of these questions, you should think about applying to the Bachelor of Recreation Management (BRM) program at Acadia University. We welcome students who have a keen interest in helping to improve conditions in the world—improving individual lifestyles; improving community and environmental health; improving the lives of people with disadvantages. We value diversity, social justice and environmental sustainability.



*Cultural Arts Administration Class Trip*

**WHAT'S SPECIAL ABOUT OUR PROGRAM? OUR FACULTY!** Our BRM program features a **carefully planned and unique balance of theory** (scientific knowledge about human behaviour) **and application** (hands-on, community experiences, which bring the knowledge to life and give it relevance). Our graduates tell us repeatedly that this approach and the **direct interactions--often one-on-one--with our Faculty** have been critical to their learning and career successes. Luckily we can and will continue to do this effectively because of our small class sizes. And most importantly, we have an **outstanding group of faculty members who are committed to this approach.**



*Studying Recreation Management at Acadia is more than books and classes; it is a holistic approach to education. It effectively integrates knowledge with memorable hands-on experiences.*

— Elizabeth Beesley

**Recreation Management faculty members** are leaders in their fields both inside and outside the classroom.

**In the classroom,** our faculty deliver a fundamental core of Recreation Management courses which all students complete, and groupings of more advanced elective courses—which students often take, called **AREAS OF STUDY**. In these courses, theory is combined with real world experiences, and close interaction with faculty is emphasized to allow students to explore their own ideas and choices.



The areas of interest include:

- Health and Wellness
- Sustainable Community Development
- Leisure Education
- Sustainable and Eco-Tourism
- Outdoor and Adventure Recreation
- Environmental Education
- Leadership Development
- Youth Development
- Sport Studies
- Special Populations
- Park and Open Space Planning

**Outside the classroom** our faculty continue to be involved with our students as teachers and mentors, working with them in **COMMUNITY ENGAGEMENT** programs, practicums, and research projects, such as providing leisure education to youth-at-risk, leading outdoor environmental education with elementary students, engaging local residents in community planning for sustainable living, and working with indigenous people, to name just a few of our recent projects. This access to local communities, professionals, and citizens, produces growth experiences that make a difference for our students. Our graduates are prepared for diverse professional and academic careers dedicated to the development of leisure, cultural, and community services.



*Leisure Education Class Trip*

*"My experiences at Acadia helped define me as a person, and my professors have prepared me for the transition of starting my career as Rec. Director of a Municipality."*

— Eric MacKenzie



*Our graduates fill management and leadership roles in a variety of recreation, leisure, community and organizational settings, such as recreation programmers and leaders, administrators, cultural and event planners, recreation facility managers, consultants, environmental educators, outdoor and adventure specialists, teachers, tourism developers, entrepreneurs, and sport managers.*



*Environmental Education*

Students who wish to develop leadership skills are encouraged to participate in university governance and decision-making through our **Acadia Recreation Management Society (ARMS)**. This student professional organization is dedicated to enhancing the educational experience and developing opportunities for fellow students to expand their knowledge in the field of Recreation Management. Students' roles include facilitating community events and learning as well as sponsoring professional speakers of particular interest to students.



Enrol online at <http://4u.acadiau.ca>



School of Recreation Management and Kinesiology  
Acadia University  
Wolfville, Nova Scotia  
Canada B4P 2R6

P: 902.585.1307 | F: 902.585-1702

For more information visit Acadia4U, our student web portal at:  
<http://4u.acadiau.ca>

---